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Al Mazaya Holding, a leading real estate developer in Kuwait, said its mixed-use project in Muscat, Oman, Mazaya Residence, is on track for 2018 launch, as per schedule for handover next year with 20 per cent of the construction work already completed.

Situated locally located in Al Seeb Province in the heart of the Omani capital, the 4.5-acre development will benefit Omanis as well as all GCC nationals as potential buyers, said a statement from the company.

Construction work on Mazaya Residence's foundation and basement, which spreads over 6,514 sq ft, has been completed as it will be followed by the main upper construction work and external structure. The project is due for completion next year, it stated.

Discussing the project progress, Khaled Mubhas, the chief business development and marketing and sales officer at Al Mazaya Holding, said: "Since the project is progressing well, the company has started promotion in the project in Oman and other markets in the region. Al Mazaya has also launched a Ramadan promotion campaign offering discounted prices and also attractive early booking incentives. The Mazaya has 100 one-bedroom apartments and 20 retail outlets."

Mazaya Residence is located in one of the Muscat's most vibrant locations near major shopping malls, she stated.

Under the Ramadan scheme, significant discounts on unit value will be offered on the starting price of the apartments, RO35,000 (\$98,510). Additionally, there is a five per cent discount on selected apartments and on the off-plan units will be easily accessible instalments are divided into four payments, revealed Mubhas.

"To begin with, a buyer needs to pay a 10 per cent of the total unit price on booking. The second instalment is another 10 per cent of the total apartment price to be paid in six months after booking, he revealed.

"The third instalment, which is 20 per cent of the total unit price, will be due upon completion of the project. The final 10 per cent unit price is to be paid upon delivery," she added.

According to Mubhas, the project stands out as an attractive opportunity for different segments of society looking for their investment or own home.

Mazaya Residence is a stand-alone of the developer's real estate developments in Oman that meets the diverse needs of all segments of society.

"It offers valuable opportunities to home seekers of decent housing units in a vibrant market with strong tourist and economic potential thanks to the project's strategic and convenient investment prospects that will flourish in the future of the Sultanate and set itself apart from other markets in the region," she noted.

Mubhas said the Ramadan campaign is aimed at boosting sales and attracting property buyers to the project's first phase. "We will continue to force the company's presence in Oman with the objective of meeting the real needs of the population of the country. Ultimately, it will enable the company to launch new projects in the near future."

The project also offers integrated services and utilities including swimming pools, tennis courts, kids play areas, and fitness clubs for both genders, which will cater to a wide an integrated community and corporate environment.

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